

# CSNM 2022

Celebrating our Resiliency  
Reconnecting in Saskatchewan

Delta Hotels by Marriott  
Saskatoon Downtown  
June 22-24, 2022

## Annual Conference and AGM Saskatoon, Saskatchewan

### 2019 Membership Demographics

Total:  
**3,441**

Active:  
**94.2%**

Student:  
**4.8%**

Other:  
**1%**

### Breakdown by Province:

Ontario: 78%  
East Canada & Quebec: 1.6%  
Alberta & British Columbia: 18.1%  
Saskatchewan & Manitoba: 2.1%  
Other: .2%

## Join US at the 2022 CSNM Conference!

We are ready to meet face to face in 2022!! After two years of virtual conferences, this is the place to be for Canadian Food and Nutrition Managers, to share their knowledge and expertise, network with their colleagues, and potentially learn what YOUR company has to offer during our Vendor Showcase. The CSNM Conference draws a national audience of Food and Nutrition Managers who are accountable for leading Food Service operations in a variety of healthcare environments: including Long Term Care, Acute Care settings and other types of commercial Food Service areas. Many of the attendees may also be accountable for other areas such as housekeeping/environmental services, waste management and laundry/linen services.

Secure your spot today! The CSNM is dedicated to creating the best experience for your company by offering a variety of sponsorship/exhibitor options. Let us work with you to determine the best conference presence for your company and together Harness your Energy for a successful event. Thank you to our previous conference sponsors/exhibitors for your commitment to CSNM. Our success is a testament to the work we do with sponsors/exhibitors like you and we look forward to seeing you as well as any new sponsors/exhibitors in Saskatoon, June 22-24, 2022!

## What do past Vendor Showcase participants say about their experience?

Consistently, nearly 90% of attendees rated their satisfaction with the CSNM Conference as Satisfied or Very Satisfied. Attendee feedback shows appreciation for the opportunity to be face to face with our suppliers, vendors and industry partners. CSNM membership continues to grow year after year thereby bringing in new members who are potential users of YOUR products and services. These great results, along with feedback from vendors and sponsors have made the Vendor Showcase an integral and expanding component of the CSNM Annual Conference and AGM since 2008.

## Get Started Today!

For more information please contact: Debbie Cullen at [csnm@csnm.ca](mailto:csnm@csnm.ca)  
Sponsorship and Vendor Showcase Registration now online at [www.csnmconference.com](http://www.csnmconference.com)  
**P:** 416-441-9622 **F:** 416-441-0591 **Toll Free:** 1-866-355-2766 **E:** [csnm@csnm.ca](mailto:csnm@csnm.ca)

# Sponsorship Opportunities

\*All fees are subject to 5% GST

## Presenting Sponsor **\$6,000 - Only 1 Available** • .....

- Sole sponsor of the CSNM Gala Dinner
- Opportunity to address delegates at the Conference opening ceremonies and introduce the opening Keynote speaker
- Recognition on all Promotional materials and on-site program
- Exposure in Networking Connect Booklet **\*New**
- Three (3) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for Vendor Showcase
- Full Page Advertisement in the on-site Program
- On-site signage
- Item of your choice in the delegate bag

## Platinum Sponsor **\$5,000 - Only 1 Available** • .....

- Opportunity to address delegates at the Conference closing sessions and introduce the closing Keynote speaker
- Recognition on all Promotional materials and on-site program
- Exposure in Networking Connect Booklet **\*New**
- Three (3) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for Vendor Showcase
- Full Page Advertisement in the on-site Program
- On-site signage
- Item of your choice in the delegate bag

## Gold Sponsor **\$3,000** • .....

- Opportunity to address delegates at a Breakout Session
- Recognition on all Promotional materials and on-site program
- Exposure in Networking Connect Booklet **\*New**
- On-site signage
- Two (2) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for Vendor Showcase
- Half Page Advertisement in the on-site Program
- Item of your choice in the delegate bag

## Meal & Break Sponsors **See page 4 for pricing** • .....

- Exclusive Sponsorship of a Breakfast, Lunch or Break
- Signage at your sponsored Meal or Break
- Recognition on all Promotional materials and on-site program
- Website visibility - company logo & link
- Exposure in Networking Connect Booklet **\*New**
- On-site signage

## Other Sponsorship Opportunities **See page 4 for pricing.** • .....

- Delegate Bag Sponsor
- Delegate Bag Insert Sponsor
- Delegate Lanyard Sponsor
- Live Stream Sponsor
- Facility Tour Bus Sponsor
- Off-Site Event Bus Sponsor
- Off-Site Event Program Sponsor

## Custom Package • .....

- Let us help you create your own Custom Package - Contact Debbie at [csnm@csnm.ca](mailto:csnm@csnm.ca)



### Early Bird Rates

Until March 15, 2022

CSNM Corporate Member - **\$1,099.00**

Non-Corporate Member - **\$1,500.00**

### Regular Rates

After March 15, 2022

CSNM Corporate Member - **\$1,299.00**

Non-Corporate Member - **\$1,700.00**

### Additional Rates

Additional attendee with both FULL and Only options

Vendor Showcase (Full) - **\$319.00**

Vendor Showcase ONLY - **\$85.00**

## CSNM Vendor Showcase Exhibitor

- Recognition on all Promotional materials and on-site program
- Exposure in Networking Connect Booklet **\*New**
- One (1) complimentary full conference registration to the Conference, which includes the Gala Dinner
- Website visibility - company logo & link
- One (1) 6-ft table for table-top exhibit
- Advertisement (Logo) in the on-site Program
- On-site signage
- Item of your choice in the delegate bag

### Vendor Showcase Thursday, June 23rd

#### Hours

10:30 AM - 11:15 AM

12:15 PM - 1:45 PM

## Host Venue

Delta Hotels by Marriott  
Saskatoon Downtown  
405 20th St E  
Saskatoon, SK  
(306) 665-3322

Special Rate: **\$159 CAD per night**

Reservation Code: TBC

## EXHIBITOR DETAILS:

### DISPLAY TABLES:

One (1) 6 foot skirted table and you may bring a banner for Vendor Showcase

### ELECTRICAL:

Electrical will be provided if you indicate on your registration form that you do need electricity.

### LOGOS:

Logos should be submitted to [csnm@csnm.ca](mailto:csnm@csnm.ca) in a high resolution JPEG format and EPS format if possible as well

### SET UP

Thurs. June 23, 2022

Anytime between 9:00 am - 10:15 am

Tear Down & Move Out

Thurs. June 23, 2022

Anytime between 2:00 pm - 3:00 pm

\*All fees are subject to 5% GST

# A LA CARTE SPONSORSHIP OPTIONS & PRICING

## Sponsorship

Breakfast Sponsor - June 23 or June 24 . . . . .	\$1,000
Nutrition Break Sponsor (4 available) . . . . .	\$600
Closing Luncheon Sponsor - June 24th . . . . .	\$2,000
Delegate Bag Sponsor . . . . .	\$2,000
Delegate Bag Insert Sponsor . . . . .	\$300
Delegate Lanyard Sponsor . . . . .	\$2,000
Facility Tour Bus Sponsor . . . . .	\$1,200
Offsite Event Bus Sponsor . . . . .	\$1,200
Offsite Event Program Sponsor . . . . .	\$2,000
Livestream Sponsor - June 23rd or June 24th . . . . .	\$1,500 /night

## Vendor Showcase

Early Bird CSNM Corporate Member (before March 15) . . . . .	\$1,099
Early Bird Non Corporate Member (before March 15) . . . . .	\$1,500
Regular Rate CSNM Corporate Member (after March 15) . . . . .	\$1,299
Regular Rate Non Corporate Member (after March 15) . . . . .	\$1,700
Additional Participants - Full Conference . . . . .	\$319
Additional Participants - Vendor Showcase ONLY . . . . .	\$85
Extra Gala Tickets (1 Comp Gala ticket with each Full Conf. Registration) . . . . .	\$95

**For more information contact Debbie  
at [csnm@csnm.ca](mailto:csnm@csnm.ca)**

**Visit [www.csnmconference.com](http://www.csnmconference.com) and  
sign up today!**

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